



## MOUNT BAKER NEIGHBORHOOD POTLUCK 2023 Sunday, April 16, 2023

### A MOUNT BAKER COMMUNITY CLUB EVENT

#### ABOUT THE MOUNT BAKER COMMUNITY CLUB

Mount Baker Community Club is a 501(c)(3) community-based organization. Founded in 1909, we proudly serve and engage the nearly 6000 families in the Mt Baker neighborhood of Seattle. The Clubhouse sponsors the Mount Baker Home Tour and accompanying Arts & Crafts Fair, as well as several family event series' throughout the fall and winter. Just a couple of the wide spectrum of events year-round that are civic, educational and celebratory.

#### ABOUT THE EVENT

The Mount Baker Neighborhood Potluck has been a popular family event for nearly 60 years in Mount Baker. The Community Potluck is open to everyone in the neighborhood. Featuring music, games, a community raffle, and more.

#### EXPOSURE POTENTIAL

Anticipated attendance between 150-250 community members.  
Strong online presence via website and established social media networks of the Mount Baker Community Clubhouse. Event announcements distributed to more 2500 active, opt-in email subscribers Event posters, fliers and signs posted throughout Southend Seattle

#### BENEFITS OF SPONSORSHIP

Your participation as a sponsor of the Mount Baker Community Potluck would mean:  
Multiple-method exposure to enthusiastic, well-educated demographic of families and kids.  
Opportunity to partner with the Mount Baker Community Club to support one of it's most popular and noted programs

Recognition as a financial supporter of community programs offered to Mount Baker residents and visitors all year long.

[www.MountBaker.org](http://www.MountBaker.org)

# MOUNT BAKER NEIGHBORHOOD POTLUCK

Sunday, April 16th, 2023

## SPONSORSHIP OPPORTUNITIES

	GOLD \$500	SILVER \$250	BRONZE \$100
ONLINE	<p>Prominent logo, name, and hyperlink placement on MBCC Home, Sponsor &amp; potluck event website pages</p> <p>Prominent logo, name and hyperlink placement in MBCC email blasts</p> <p>Dedicated Thank You on social media, including sponsor-provided promotional literature</p>	<p>Feature logo, name, and hyperlink placement on MBCC potluck event page</p> <p>Feature logo, name and hyperlink placement in MBCC email blasts</p> <p>Dedicated Thank you, with logo, on social media</p>	<p>Namelisting and hyperlink in MBCC event page</p> <p>Name listing and hyperlink in MBCC email blast</p> <p>Name listing in sponsor thank yous on social media</p>
PRINT	<p>Prominent logo and name placement on all posters, placed throughout Southeast Seattle</p>	<p>Feature logo and name placement on all posters, placed throughout Southeast Seattle</p>	<p>Name listing on all posters, placed throughout Southeast Seattle</p>
ONSITE	<p>Display of sponsor-provided promotional literature at MBCC table at event</p> <p>Onsite signage at the event as a Sponsor</p> <p>Mention from the stage and during MBCC announcements</p>	<p>Display of sponsor-provided promotional literature at MBCC table at event</p> <p>Mention from the stage</p>	<p>Display of sponsor-provided promotional literature at MBCC table at event</p> <p>Mention from the stage</p>

MOUNT BAKER NEIGHBORHOOD POTLUCK 2023  
SPONSORSHIP  
APPLICATION

SPONSOR DETAILS

Sponsor Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Business Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_ Website: \_\_\_\_\_

SPONSORSHIP LEVEL:

Please indicate your desired sponsorship level:

- \$500 Gold Sponsorship
- \$250 Silver Sponsorship
- \$100 Bronze Sponsorship

CREATIVE SPECIFICATIONS:

Please follow the guidelines below when submitting all creative images for online and print promotion.

Email "print-ready" (.eps or high-resolution .jpg electronic images of you company logo and name to [stephanie@mountbaker.org](mailto:stephanie@mountbaker.org)

Images should be a minimum of 300 dpi.

Images must be received no later than March 27, 2023 to guarantee maximum exposure in all mediums.

SUBMISSION OF MATERIALS

Please send all materials to be displayed at the event to:

Stephanie Cameron, Development Director  
Mount Baker Community Club  
2811 Mt. Rainier Dr S  
Seattle, WA 98144

All materials must be received March 27, 2023

- Emailed logo, image & name
- Completed application
- Signed Agreement
- Included check, payable to MBCC

THANK YOU FOR YOUR SPONSORSHIP AND SUPPORT OF THE MOUNT BAKER COMMUNITY!

# MOUNT BAKER NEIGHBORHOOD POTLUCK 2023 SPONSORSHIP AGREEMENT

This agreement provides the terms and conditions that apply between the sponsor of a Mount Baker Community Club event ("Sponsor") and the Mount Baker Community Club (the "Club").

Whereas the Club has the right to organize events on behalf of the residents of the Mount Baker Community and Sponsor has determined to provide sponsorship for an event in exchange for certain promotional rights to be provided by the Club, the parties in consideration of the mutual agreements and promises below, agree as follows:

1. There are three levels of sponsorship - Gold, Silver and Bronze. A sponsor receives different benefits for each level of sponsorship. Accompanying this document is a description of the benefits and cost provided for each level of sponsorship.
2. Sponsor agrees to sponsor the 2023 Mount Baker Neighborhood Potluck at the sponsorship level indicated on the accompanying Sponsorship Application form.
3. Payment for an event sponsorship and all creative images shall be received by March 27, 2023. Sponsor shall pay 2% interest on any amount not paid according to the terms of this agreement. If the Sponsor fails to pay any amount due by the required due date, the Club is not required to provide Sponsor with any of the items listed under the relevant sponsorship level for the event agreed to be sponsored and can find other sponsors for the event.
4. All creative images shall be received by March 27, 2023 to guarantee full media exposure benefits if creative images are received after the deadline. The Club cannot guarantee full benefits
5. The Club must be notified in writing of any cancellation by April 1, 2023 If Sponsor cancels in writing in a timely manner, the Club has the right to find other sponsorship for the event. If no cancellation is received in writing in a timely manner, the Club has the right to bill the Sponsor for the lost opportunity to obtain sponsorship of the event.
6. The Club has a right to cancel an event and to refund any sponsorship amount received from the Sponsor without any additional amount owed to the Sponsor.
7. The Club will make every reasonable and good faith effort to provide all the benefits of the sponsorship to which the Sponsor is entitled for a particular Club event, but if that does not occur, then the Sponsor's remedy is limited to sponsorship of a future Club event at the same sponsorship level. No other remedy or damages (direct or indirect) should the Club not provide the listed benefits to the Sponsor.
8. Sponsor accepts terms and conditions herein by signing below.
9. If the Club is required to employ an attorney or other person to enforce the terms of this agreement, the Sponsor agrees to pay all fees and costs that the Club incurs, including any costs and attorney's fees associated with collection of amounts owed.
10. Sponsor represents that it has the right to enter into this agreement, that its trademarks do not infringe the trademarks of any other person, and that it has all necessary authorizations to conduct its business.
11. Each party shall obtain and maintain insurance to cover each party's contractual obligations under this agreement and shall provide each other evidence of insurance upon request.
12. If a dispute arises, it will be resolved by mediation pursuant to the American Arbitration Association rules, the laws of the State of Washington, and will take place in Seattle, WA. Parties to bear their own costs of mediation.
13. This represents the entire agreement between the parties and supersedes any previous written or oral agreement and the Club makes no representation other than those included in this agreement.
14. This agreement is binding upon the parties, and any successors or assigns - no assignment without prior written approval. It will be effective as of the date signed below and shall terminate on April 30, 2023 unless otherwise terminated per the terms of this agreement.

In witness thereof, this agreement is executed and effective as of \_\_\_\_\_(month), \_\_\_\_\_(date), \_\_\_\_\_(year).

Mount Baker Community Club:

Sponsor:

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Authorized Signature

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Authorized Signature

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Print Name and Title

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Print Name and Title